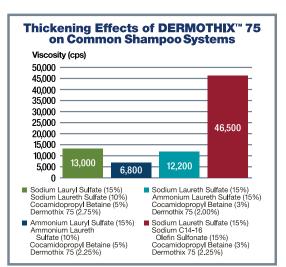
Polymeric Viscosity Control

For Surfactant Systems

Dermothix[™] 75 INCl Name: Disteareth 75 IPDI

- 100% active
- water dispersible flake
- forms clear solutions
- salt tolerant
- soluble in anionics, non-ionics, and cationics



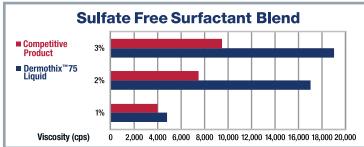


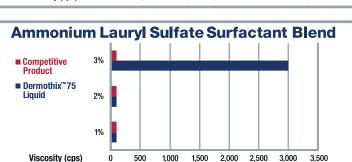
For Low Temperature Systems

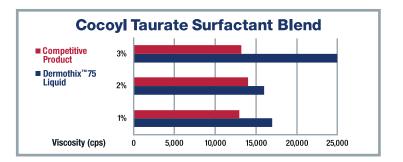
Dermothix 75™ Liquid INCI name:

Disteareth 75 IPDI (and) Glycereth-7 Caprylate/ Caprate (and) Water

- able to be post added to formulations
- increases product's final viscosity
- reduces need for high level of cocamidopropyl betaine
- out performs leading liquid rheology modifier









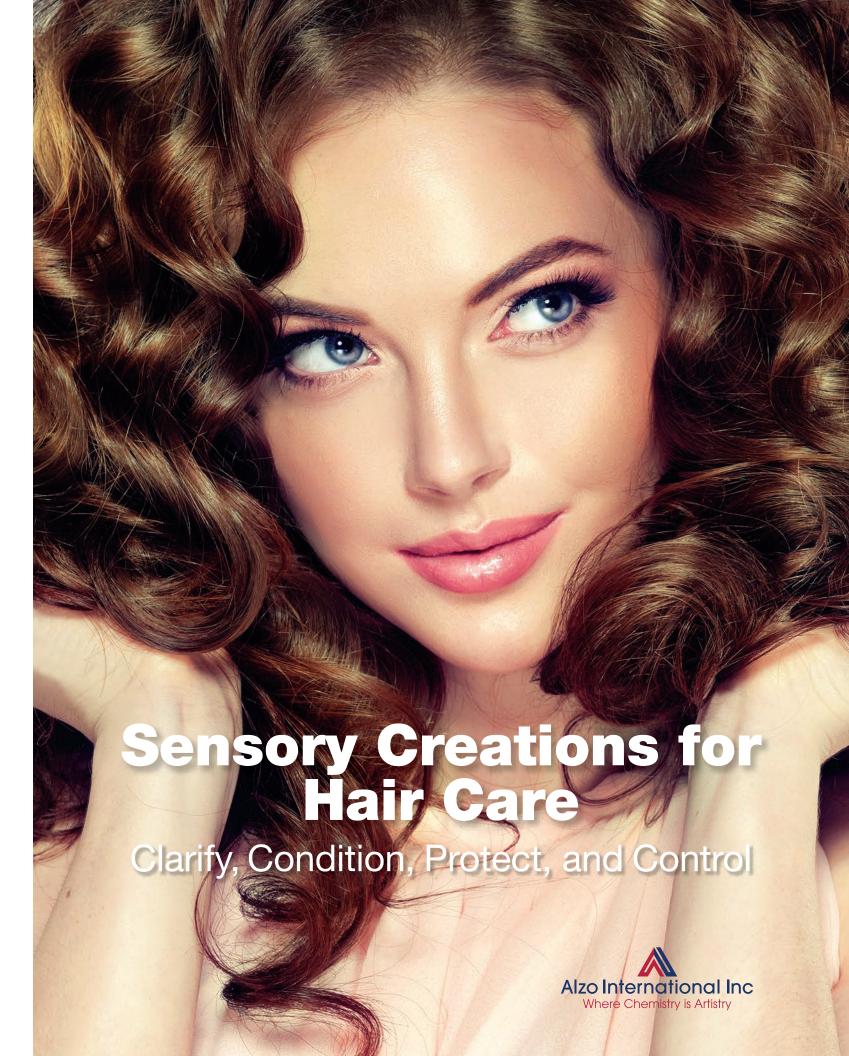
Silly Stringy Springy Jelly Putty



produces gentle and rich foaming







Clarify, Condition and Protect

Vegetable derived specialties which deliver unique and beneficial features to treated and untreated hair.

A Natural Surfactant in An Unnatural Form

Easy-to-Use Clear Liquid

Dermol SLLC-L

INCI Name: Sodium Laurovl Lactylate

- 100% solids
- biodegradable
- globally compliant
- surfactant and oil in water emulsifier
- foam booster for sulfate free systems

Color Protection Shampoo

Dermol SLLC-L mild. natural

surfactant and foam booster that does not strip color





dyed hair with Alzo's Sulfate Free dark auburn containing

hair washed untreated 10 times with sulfate

shampoo with Dermol SLLC-L



shampoo with Dermol SLLC-L 1 hour after shaking

Vibrant Semi Permanent **Hair Color Creme**

Superior Conditioning and So Much More

Nequat DBS exceptional

Amino Salt Quaternary Complex

Neguat DBS

Stearyl Alcohol

Ethyldimonium

(and) Dimethyl

Dilinoleic Acid

locks in

Ethosulfate

Behenamidopropyl

Palmitamine (and)

hair color dyes

other behenvl

conditioners

deeper color

intensity

leaves hair feeling soft

preferred over

INCI Name:

(and)

Alzo's Vibrant Semi Permanent Hair Color hair softening. when compared to a leading brand gives

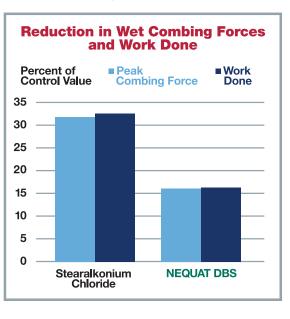


national Nequat DBS brand blue dye formula

national brand blue dye red dye

Nequat DBS formula red dve

Dia-Stron testing confirms NEQUAT DBS "out combs" the **leading Stearyl Quat**



Innovative Cationic Compounds

Amino Functional Moisturizers and Coatings

Necon LO-80

INCI Name:

Linoleamidopropyl **Dimethyl Amine** Dimer Dilinoleate

Polyderm PPI-SA

INCI Name: Di-PEG-2

Sovamine/ **IPDI** Copolymer

Polyderm PPI-SA-15

INCI Name: IPDI/PEG-15 Sovamine Copolymer

- naturally derived
- emolliency, lubricity. and sheen
- for rinse off and leave on products

Color Protection Conditioner

Polyderm PPI-SA provides a

superior luster finish Polyderm PPI-SA-15 water soluble cationic conditioning and emolliency

Alzo's Color Protection Conditioner when compared to a leading national brand gives comparable or slightly

petter color protection



control

supreme conditioner

color protection conditioner 20 washings

Enhanced Deposition with Polyderm



Control (0%)

immediately

after shaking

Polyquatemium 10 (1%)





Behentrimonium Methosulfate (1%)

Polyderm PPI-SA (1%)

Procedure:

- wool patches shampooed for 1 minute with test product and 2.0 grams of water
- rinsed for 1 minute at 40°C
- treated with 0.0125% solution of FD&C Blue 1 and 0.0046% HCI for 1 minute
- rinsed until rinse water was colorless

Polymeric Viscosity Control

Polyurethane thickeners, rheology modifiers, and gelling agents which provide unique textures with self-leveling properties and pH stability from 2-12.

For Aqueous Systems

Dermothix[™] 100

INCI Name:

Disteareth 100 IPDI

- 100% active
- water soluble flake
- forms clear stable gels
- alternative to shear thinning conventional thickeners



6% hydrogen peroxide and 5% Dermothix™ 100 pH 4: 13.200 cP

1% sodium hydroxide and 5% Dermothix™ 100 pH 12: 14.400 cP

Dermothix™/Carbopol Rheology Comparison

Dermothix[™] 100

- Newtonian liquid
- solid like when sheared
- Iiquid when at rest zero shear viscositv
- flows into wrinkles unique rheological texture and sensory experience

self leveling;

Carbopol

polymer gel non thixotropic good yield value for ■traditional suspending particles rheological shear thinning sensory experience



10% Dermothix[™] 100 in water immediately upon penetration



within 15 seconds self levels to a smooth surface